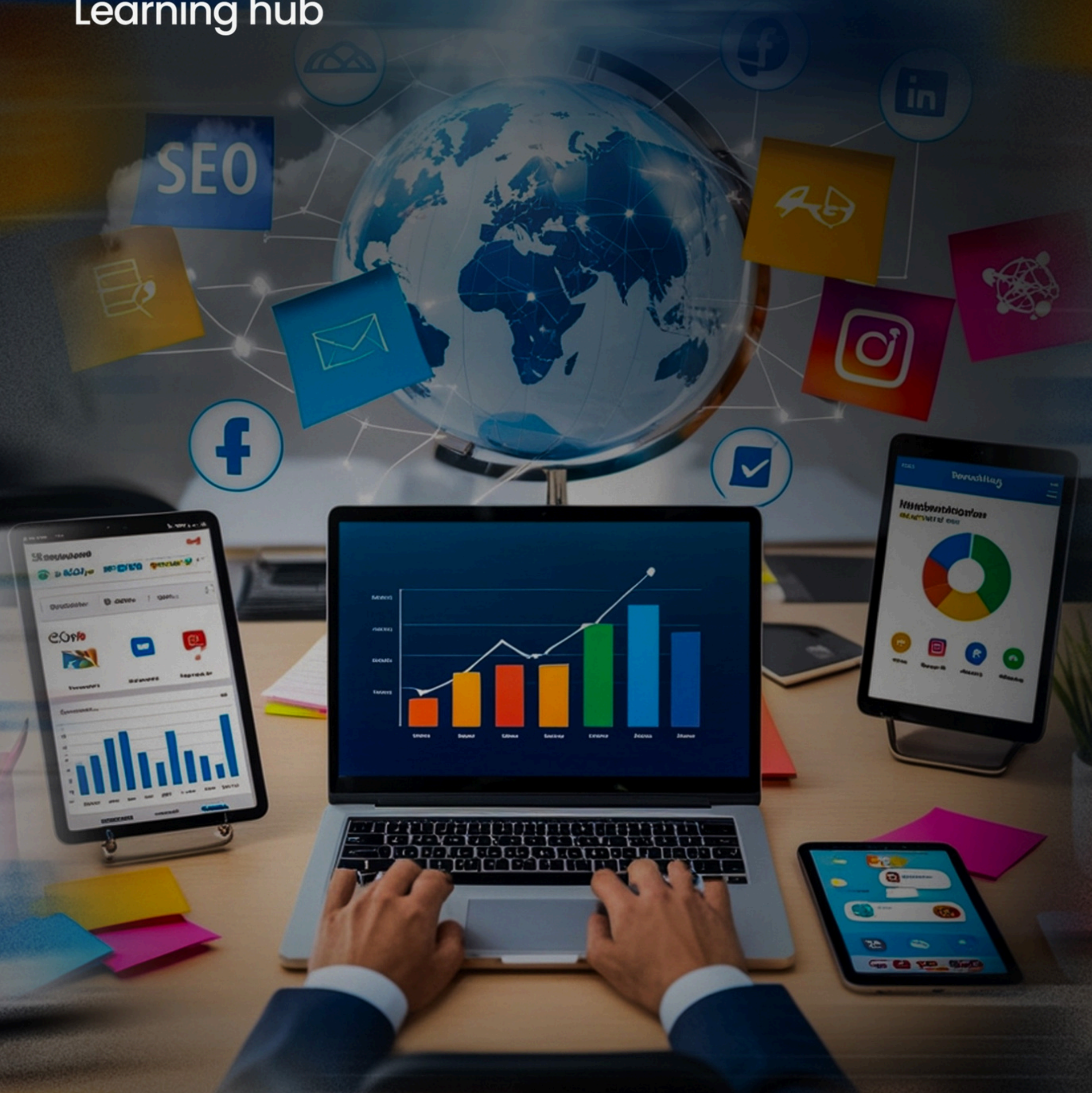


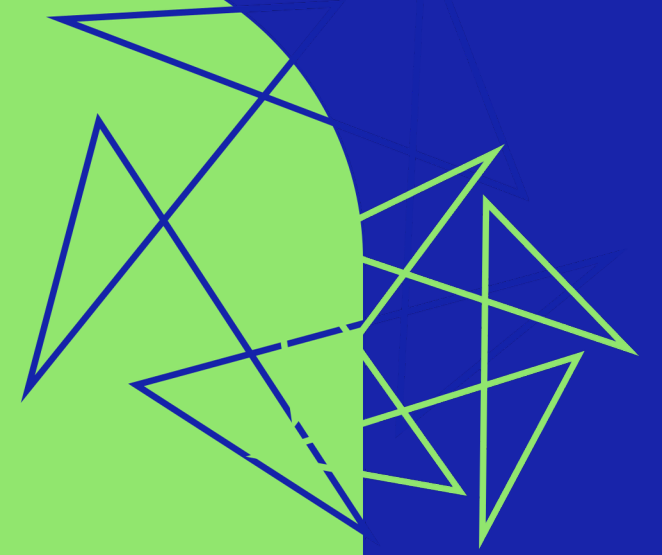
Learn . Adapt . Evolve
binario
Learning hub



Take your career to greater heights
by learning the art and science of

Digital Marketing

Empowering the Marketing Pioneers of the Future



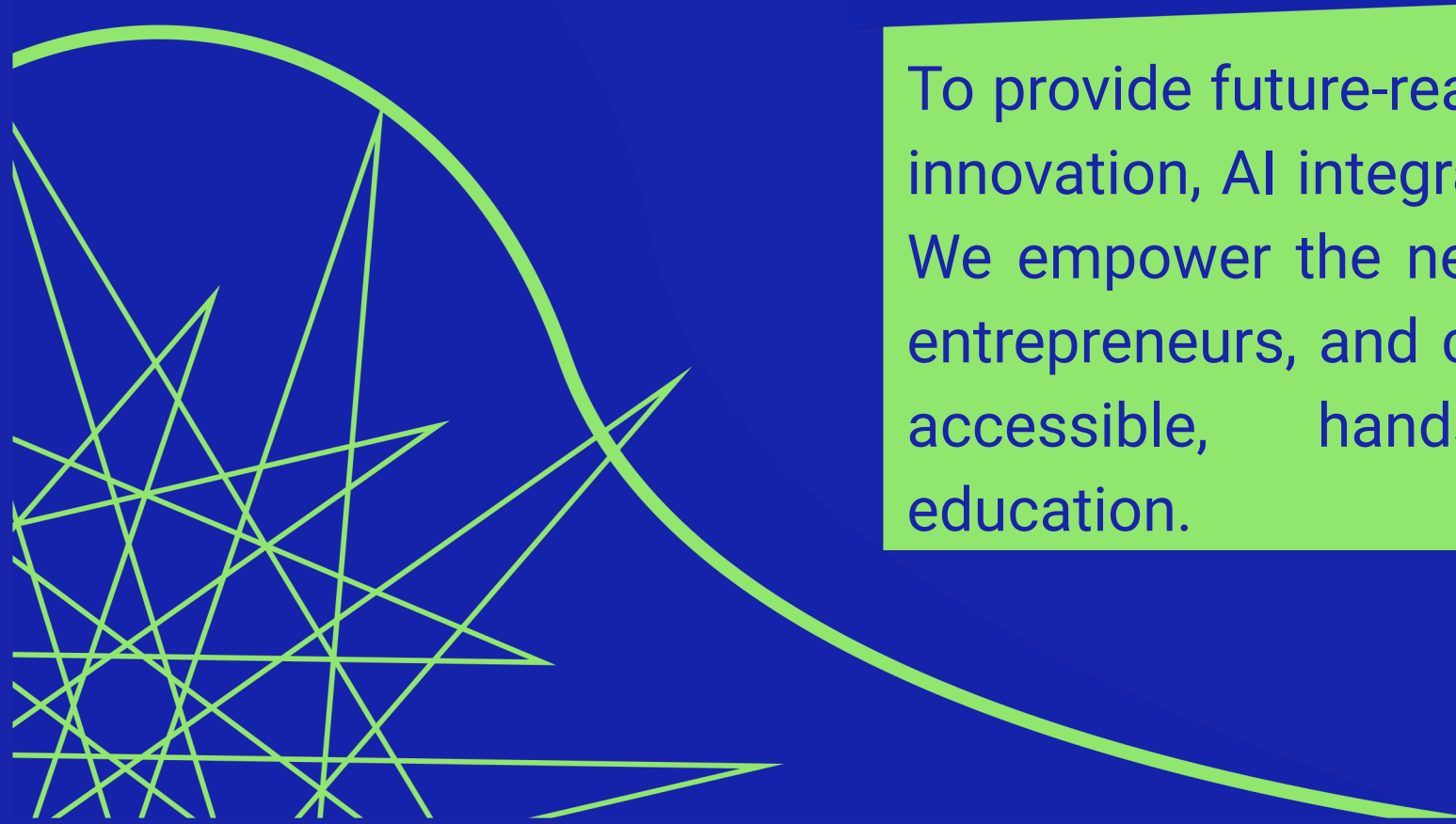
We, at Binario Learning Hub, provide contemporary instructional methodologies with real-world, innovative and practical training. We are committed to comprehensively empower marketing hopefuls by providing advanced and latest skills that meet the evolving demands of the digital marketplace. strives to cultivate a new generation of marketing experts who are not only proficient in theoretical knowledge but also adept at applying practical skills in dynamic, real-world environments.

Vision

Our vision is to develop a dynamic digital marketing education system that empowers individuals and businesses thrive in the digital economy. We intend to connecting talent with opportunities through personalized mentorship, certification, and real-world experience.

Mission

To provide future-ready digital education built on innovation, AI integration, and practical learning. We empower the next generation of marketers, entrepreneurs, and change-makers by delivering accessible, hands-on digital marketing education.



Crafting Future-Ready Digital Marketing Experts



Binario Learning Hub is a premier Digital Marketing Training Institute in Trivandrum, committed to delivering hands-on experience and real-world application. Our vision is to become India’s top choice for trusted, high-quality Digital Marketing training. We aim to empower students—whether job seekers, professionals, or entrepreneurs—with the skills and knowledge they need to thrive. With a practical, learner-focused curriculum, we cater to the unique needs of every individual.

Related Jobs

- SEO Executive
- Digital Marketing Expert
- Digital Marketing Executive
- Digital Marketing Professional ...
- Brand Campaign Manager
- Digital Marketing Consultant
- Social Media Specialist
- SMM Manager
- Digital Marketing Analyst
- SEM/PPC Expert
- Lead Generation Executive
- Performance Media Manager
- Digital Marketing Manager
- Content Writer



Who Should Join This Course?

STUDENTS/JOB SEEKERS

Gain in-demand skills and
improve job prospects

FREELANCER

Diversify services and
increase income potential

CONTENT CREATORS

Grow your audience through SEO
and social media strategies

MARKETING PROFESSIONALS

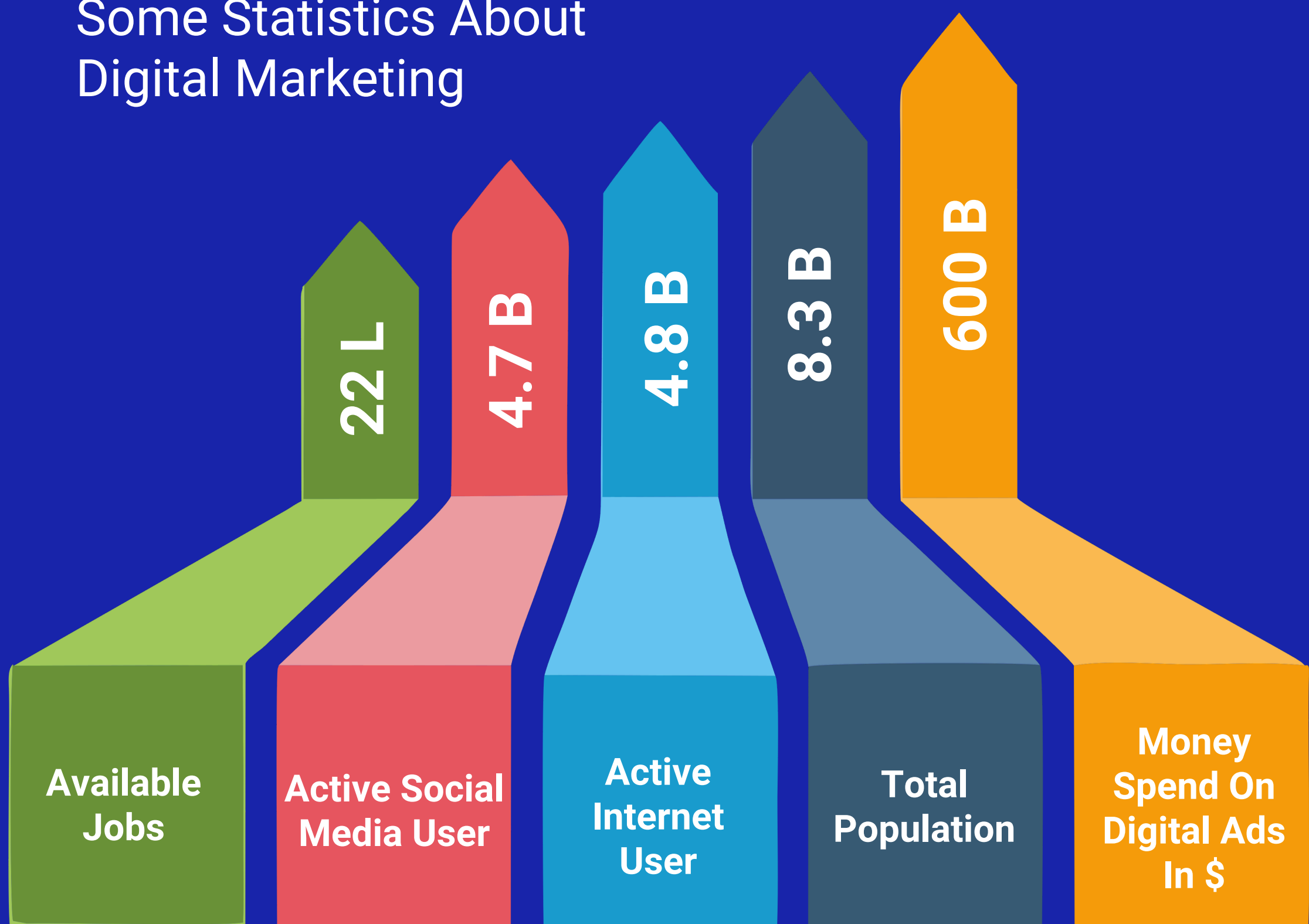
Shift from conventional
marketing to digital strategies

ENTREPRENEURS

Strengthen online outreach and
generate quality leads

Why Learn Digital Marketing?

Some Statistics About Digital Marketing



Job Designations in Digital Marketing

SEO Executive	Digital Marketing Expert	Digital Marketing Executive	Digital Marketing Professional
Brand Campaign Manager	SEO Expert	Digital Marketing Consultant	Social Media Specialist
SMM Manager	Digital Marketing Analyst	SMM Expert	SEM/PPC Expert
Lead Generation Executive	Performance Media Manager	Digital Marketing Manager	Content Writer

What We Offer

Agency-Based Practical Learning from **Globify Digital Solutions**

Experience hands-on training through live projects and internships with **Globify Digital Solutions** - a company with over 9 years of expertise in Web & App Development, Software Solutions, Digital Marketing, Branding, and AI-driven Automation.



120+ Hrs. Training

35 Modules (Offline / Online Class)

15 Sub Modules

18+ Certificates

80+ Real Time Project Assignments

LMS System (Video Access For 6 Month)

100% Placement Assistance

2.5 Months On Board Training

Case Studies

3 Month Internship Letter

Free Sub Domain & Hosting for 6 Months

Free Canva Pro Subscription For 6 Months Worth Rs. 3000/-

Free Performance Marketing Course

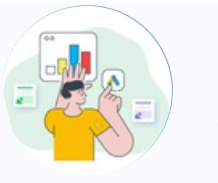
Free Paid Resources

SI No	Modules	Master Program
1	Digital Marketing Mastery	✓
2	Social Media Mastery	✓
3	Graphic Designing & Video Editing Using Canva Pro	✓
4	Facebook Mastery	✓
5	Instagram Mastery	✓
6	X Mastery (Previously Twitter Mastery)	✓
7	LinkedIn Mastery	✓
8	Google Ads - Search Engine Marketing (PPC)	✓
9	Google Ads - Online Display Advertising	✓
10	Google Ads - Mobile Advertising	✓
11	Google Ads - Youtube Advertising	✓
12	Google Ads - Google Shopping Advertising	✓
13	Performance Marketing	✓
14	Website Design And Development	✓
15	E-commerce Marketing	✓
16	Remarketing	✓
17	Conversion Tracking	✓
18	Search Engine Optimization (SEO)	✓
19	Link Building / Backlinking	✓
20	Local SEO (Google My Business)	✓

21	Google Search Console	✓
22	Google Analytics Ga4	✓
23	Youtube Creator Journey	✓
24	Google Adsense	✓
25	Affiliate Marketing	✓
26	Content Marketing	✓
27	Email Marketing	✓
28	Personal Branding Using Digital Marketing	✓
29	Whatsapp Marketing	✓
30	Freelancing	✓
31	Application of Artificial Intelligence In Digital Marketing	✓
32	Personality Development Activities	✓
33	Social Media Client Project	✓
34	Google Analytics (Ga4)	✓
35	Client Paid Ads Performance	✓

Sub Modules

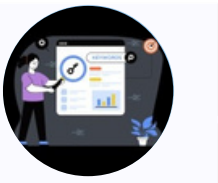




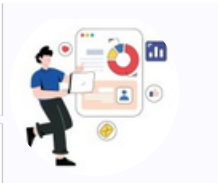
Google Smart Campaign



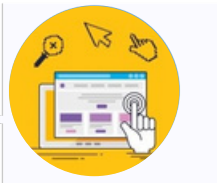
Google Performance Max Campaign



Keyword Research



Social Media Reporting



PPC Reporting



What is Marketing?



How is Digital Marketing?



What is Digital Marketing?



Digital Marketing Platforms and Strategies



Certifications that Validate your Expertise

Bianrio Learning Hub offers a comprehensive range of Digital Marketing Certification Courses in partnership with leading platforms such as Google, Hubspot, Semrush, Microsoft, LinkedIn, and Meta. Our programs are designed to equip you with in-demand skills in SEO, digital advertising, Google tools, inbound marketing, professional branding, and social media strategy. With globally recognized certifications and hands-on learning, you'll gain the confidence and credibility to thrive in today's digital economy.



Congratulation!

Your Name



Completed

Google Ads Search Certification

on March 16, 2019

Completion ID : 23154376

...

You know how Google Ads Search work and how to set up your Google Ads Search campaign.



Congratulation!

Your Name



Completed

Google Ads Display Certification

on March 16, 2019

Completion ID : 23154376

...

You know the basics of Display Advertising and how you can show ads to your audience via the Google Display Network.



Congratulation!

Your Name



Completed

Google Ads Video Certification

on March 16, 2019

Completion ID : 23154376

...

You know how TrueView ads work and how to set up an Google Ads video campaign.



Congratulation!

Your Name



Completed

Shopping Ads Certification

on March 16, 2019

Completion ID : 23154376

...

You know the basics of Shopping ads, and how to create, manage and optimize your shopping campains.



Congratulation!

Your Name



Completed

Google Ads - Measurement Certification

on September 29, 2019

Completion ID : 23154376


...

Google recognizes your mastery of the fundamentals of measuring and optimizing your Google Ads performance.



Congratulation!

Your Name



Completed

Google Analytics Individual Qualification

on March 16, 2019

Completion ID : 23154376

...

You understand advanced Google Analytics concept.



Congratulation!

Your Name



Completed

Google Ads Apps Certification

on May 25, 2020

Completion ID : 23154376


...

Google recognizes your mastery of the fundamentals of creating and optimizing Google App



Congratulation!

Your Name



Completed


Youtube Asset Monetization Certification

on March 16, 2019

Completion ID : 23154376


...

You know the basics of Youtube Asset Monitization and how you can show ads to your audience via the Youtube Channel.



Congratulation!

Your Name



Completed


Youtube Content Ownership Certification

on March 16, 2019

Completion ID : 23154376

...

You know the basics of Youtube Content Ownership and how you can show ads to your audience via the Youtube Channel.



Congratulation!

Your Name



Completed

Campaign Manager Certification Exam

on December 26, 2018

Completion ID : 23154376

...

Congratulations, you are now certified in Campaign Manager.



Congratulation!

Your Name



Completed

Google My Business Basics Certification

on March 16, 2019

Completion ID : 23154376

...

You know the basics of Google My Business to create listings that stand out when customers search online



Congratulation!

Your Name



Completed

Drive Advertising Revenue with Google Ad Manager

on March 16, 2019

Completion ID : 23154376

...

You know the basics of Google Ad Manager and how you can show ads to your audience via the Google Ad Manager.





Inbound Marketing Certified

Aristide Basque

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound marketing techniques. They have been tested on best practices and ready to take an inbound approach to creating conten,using socia promotion, converting and nurturing leads, and marketing to customers.

Certified: Jan 24 2019 - Valid until: Feb 22 2021







Social Media Certified

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stake holders.

Certified: Jan 23 2018 - Valid until: Jul 23 2019







Content Marketing Certified

Aristide Basque

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth markeing.

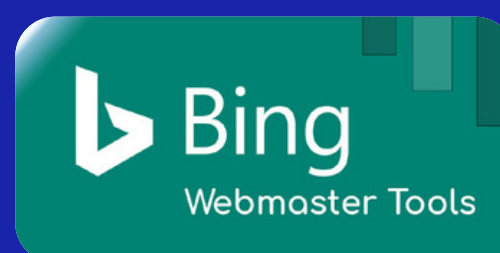
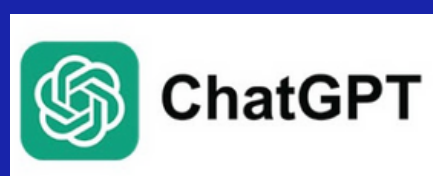
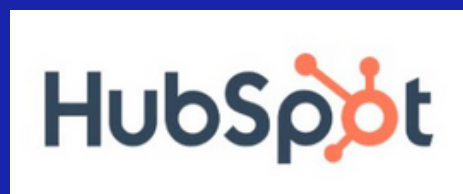
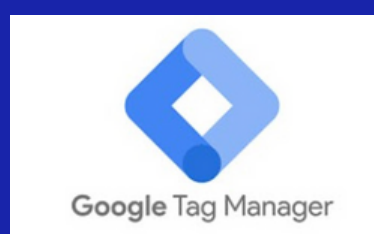
Certified: Jan 25 2019 - Valid until: Feb 23 2021





Don't Just Learn Digital Marketing, Implement And Master In It !

From Basics to Pro: Master the Marketing Toolkit



Marketers using automation tools see a 77% increase in conversions on average.

FAQ

What topics or modules are included in the curriculum?

Our Digital Marketing course covers a wide range of topics including SEO, Google Ads, Google Analytics, Affiliate Marketing, Content Marketing, E-Mail Marketing, E-Commerce Marketing, Social Media Marketing, Personal Branding Using Digital Marketing, Freelancing, and more.

Is prior technical knowledge required to join this course?

No technical background is required for most beginner-level courses. All concepts are taught from scratch, though having basic computer and internet skills is helpful.

Do you offer practical exposure through real projects?

Yes. All our programs incorporate practical assignments, live campaigns, and real-world projects.

Do you offer career support or job referrals?

Certainly! We offer:

- Resume building & interview coaching
- Internship opportunities to build your skills
- Career advice & counseling
- Job referrals through our trusted & established hiring partners

What makes your institute different from others?

We combine hands-on training with live projects, industry-certified instructors, and up-to-date tools and strategies. You don't just learn—you apply, and our commitment to your success doesn't end at graduation—it's just the beginning.

Shaping Digital Excellence Through Expert Education

Learn . Adapt . Evolve
binario
Learning hub

TM

2nd Floor, Mikasa Square,
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Ulloor Junction,
Thiruvananthapuram,
Kerala - 695011
+91 7994112321